

JoburgStyle Collaboration Booking Form

Complete and return to editor@joburgstyle.co.za, or book online at /collaboration

COLLABORATION

NAME	
DIVISION	
TYPE	
EDITION / CAMPAIGN	
DATES	
SHOOT / EVENT	
LOCATION	
OBJECTIVE	
TARGET MARKET	

PARTNER

BRAND / COMPANY	
REGISTERED NAME	
COUNTRY	
WEBSITE / SOCIAL	
PRIMARY CONTACT	
EMAIL / MOBILE	
PR AGENCY	
BILLING	
VAT / REG NO.	

NAMED PARTIES

DETAILS	
---------	-------

NAMED BRANDS

DETAILS	
---------	-------

NAMED ARTISTS / TALENT

DETAILS	
---------	-------

JOBURGSTYLE DELIVERABLES

DETAILS	
---------	-------

PARTNER CONTRIBUTION

PROVIDING	
DESCRIPTION	
QUANTITY	
RETAIL / AGREED VALUE	

PRODUCT STATUS	_____
RETURN DATE	_____
COURIER / INSURANCE	_____
SPECIAL HANDLING	_____

COMMERCIAL

STRUCTURE	_____
COLLABORATION FEE	_____
PREMIUM FEE	_____
CONTRA VALUE	_____
ADDITIONAL COSTS	_____
TOTAL AGREED VALUE	_____
PREMIUM BENEFITS	_____

PAYMENT

TERMS	_____
REQUIRED BEFORE	_____
INVOICE / DUE	_____
REFERENCE	_____

EXCLUSIVITY

EXCLUSIVITY	_____
-------------	-------

USAGE RIGHTS

RIGHTS	_____
DURATION	_____
TERRITORY	_____
PAID ADVERTISING	_____
WHITELISTING	_____
NAME / IMAGE / LIKENESS	_____

AI RIGHTS

POSITION	_____
PERMITTED SCOPE	_____

CONFIDENTIALITY & EMBARGO

CONFIDENTIAL BEFORE LAUNCH	_____
EMBARGO	_____
RESTRICTIONS	_____

SPECIAL CONDITIONS

CONDITIONS	_____
------------	-------

SIGNATURES

PARTNER

JOBURGSTYLE

Awaiting signature

Awaiting signature