

JOBURGSTYLE IN DUBAI

MEDIA KIT 2026 — AED RATE CARD

Every rate is read from the live Dubai rate card. List prices in AED, with the USD equivalent alongside.

1 AED = 0.2723 USD · open.er-api.com · captured Sun Oct 18 2026

PRINT & EDITORIAL

FRONT COVER PARTNERSHIP	AED 49,994 ~ USD 13,613
INSIDE FRONT COVER — DPS	AED 44,996 ~ USD 12,252
INSIDE BACK COVER — DPS	AED 34,991 ~ USD 9,528
OUTSIDE BACK COVER	AED 39,995 ~ USD 10,890
PREMIUM DPS	AED 29,996 ~ USD 8,168
STANDARD DPS	AED 24,992 ~ USD 6,805
FULL PAGE ADVERTORIAL	AED 17,999 ~ USD 4,901
STANDARD FULL PAGE	AED 14,993 ~ USD 4,083
GATEFOLD	AED 54,998 ~ USD 14,976
BELLY BAND + EDITORIAL	AED 34,991 ~ USD 9,528
BOOKMARK + FULL PAGE	AED 19,997 ~ USD 5,445
PRODUCT LISTING	AED 2,501 ~ USD 681
SNIPPET FEATURE	AED 4,499 ~ USD 1,225
SAMPLE / INSERT + FULL PAGE	AED 16,001 ~ USD 4,357

DIGITAL MEDIA

SPONSORED DIGITAL ARTICLE	AED 5,003 ~ USD 1,362
PREMIUM HOMEPAGE ARTICLE	AED 8,999 ~ USD 2,450
PRESS RELEASE	AED 3,005 ~ USD 818
PREMIUM PRESS RELEASE	AED 7,505 ~ USD 2,044
WEBSITE BANNER — 30 DAYS	AED 12,503 ~ USD 3,404

SOCIAL MEDIA

INSTAGRAM FEED POST	AED 4,004 ~ USD 1,090
INSTAGRAM CAROUSEL	AED 5,003 ~ USD 1,362
INSTAGRAM REEL	AED 7,001 ~ USD 1,906
TIKTOK	AED 8,009 ~ USD 2,181

INTEGRATED CAMPAIGNS

DIGITAL CAMPAIGN Premium Digital Article · Homepage Exposure · Social Media Content · Instagram Feed / Carousel · Instagram ...	AED 29,996 ~ USD 8,168
INTEGRATED MEDIA CAMPAIGN Print · Editorial · Digital · Social · Video · Experiences	FROM AED 49,994 ~ USD 13,613

BRAND PARTNERSHIPS

Custom proposal — scoped with you, not sold from a list.

Standard payment terms: 100% upfront. Alternative terms require written JoburgStyle approval.

Settlement in another currency uses a rate captured at request and held for 7 calendar days.

USD figures are indicative conversions of the AED list price.